



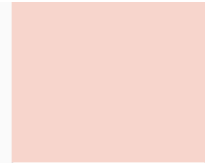
FALL/WINTER 25

Color + Materials Report

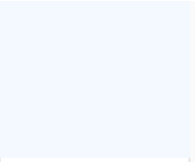
COLOR

Fall Winter 2025 embraces a sense of thoughtful contrast. Grounded by comforting neutrals and sophisticated darks, the palette is enlivened by both delicate pastels with depth and bold, optimistic brights. The interplay of textures will be crucial in bringing these colors to life, adding dimension and visual interest to the season's collections. This forecast suggests a season of both quiet elegance and confident self-expression.

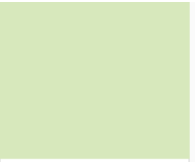
FW 25 FASHION COLORS

					
PANTONE 19-3526 TCX Meadow Violet	PANTONE 15-3620 TCX Lavendula	PANTONE 12-0715 TCX Double Cream	PANTONE 14-4130 TCX Blue Frost	PANTONE 17-1230 TCX Mocha Mousse	PANTONE 13-1407 TCX Creole Pink
					
PANTONE 19-1656 TCX Rio Red	PANTONE 18-1664 TCX Fiery Red	PANTONE 19-3851 TCX Midnight Sail	PANTONE 19-1235 TCX Brunette		

FW 25 NEUTRALS

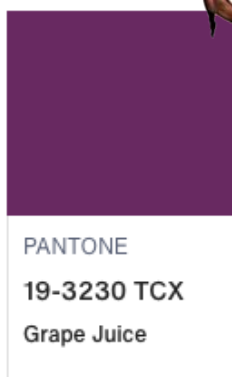
					
PANTONE 19-4204 TCX Bottomless Pit	PANTONE 11-0601 TCX Bright White	PANTONE 13-0003 TCX Oat Milk	PANTONE 17-3927 TCX Storm Cloud	PANTONE 18-0527 TCX Olive Branch	PANTONE 17-1052 TCX Roasted Pecan

FW 25 ACCENT COLORS

				
PANTONE 15-1263 TCX Autumn Glory	PANTONE 12-0752 TCX Buttercup	PANTONE 14-0217 TCX Seedling	PANTONE 12-0312 TCX Lime Cream	PANTONE 19-3952 TCX Surf The Web

PANTONE ®	19-3526 TCX	Meadow Violet
PANTONE ®	15-3620 TCX	Lavendula
PANTONE ®	12-0715 TCX	Double Cream
PANTONE ®	14-4130 TCX	Blue Frost
PANTONE ®	17-1230 TCX	Mocha Mousse
PANTONE ®	13-1407 TCX	Creole Pink
PANTONE ®	19-1656 TCX	Rio Red
PANTONE ®	18-1664 TCX	Fiery Red
PANTONE ®	19-3851 TCX	Midnight Sail
PANTONE ®	19-1235 TCX	Brunette





PANTONE
15-3620 TCX
Lavendula



Purple has become the most prominent color of the season, ranging in saturation. Meadow Violet, A nuanced purple with a hint of earthiness, evoking late-blooming florals and a sense of quiet luxury. Expect to see this in soft knits, velvet textures, and sophisticated outerwear. Lavendula, a softer, more ethereal take on purple, bringing a touch of serenity and romanticism. Ideal for delicate blouses, flowing dresses, and cozy loungewear.



PANTONE
19-3526 TCX
Meadow Violet



PANTONE
12-0715 TCX
Double Cream



PANTONE
11-0618 TCX
Wax Yellow



PANTONE
15-0953 TCX
Golden Yellow



From a gentle and optimistic hue that adds a touch of lightness to the darker months to more golden tones that should be noted. Evolving from past seasons buttery yellow; works well in soft knits, outerwear, accessories, and as a surprising pop in layered looks.

12-0715 TCX

11-0618 TCX

15-0953 TCX



PANTONE
18-1664 TCX
Fiery Red



19-1656 TCX



PANTONE
19-1656 TCX
Rio Red

Bold and Optimistic Reds: From fiery intensity to deep, passionate hues, red makes a confident statement, injecting energy and drama. Ideal for eveningwear, outerwear, bold accents, impactful accessories and adding a touch of heat to cooler palettes.



18-1664 TCX



PANTONE
17-1230 TCX
Mocha Mousse

Mocha mousse dominating as Pantone's color of the year with its warm, inviting brown and creamy undertone, offering a sense of comfort and indulgence. While brunette lends a richness with reddish undertones, evoking natural beauty and grounded sophistication. Expect to see these colors in luxurious fabrics like suede, leather, and cozy knits.



PANTONE
19-1235 TCX
Brunette



PANTONE
14-4130 TCX
Blue Frost



14-4130 TCX



PANTONE
19-3851 TCX
Midnight Sail



19-3851 TCX

An icy, cool blue with a subtle hint of grey, suggesting a crisp winter morning to a deep, almost black navy blue, offering a sophisticated and versatile alternative to classic black. Perfect for structured outerwear, and tailored pieces, adding a touch of modern sophistication, creating a sense of understated elegance.



PANTONE
13-1407 TCX
Creole Pink



A delicate and slightly unexpected pink with a touch of coral undertone, bringing a subtle vibrancy to the season. Works beautifully in soft textures, statement accessories, and as a surprising color for eveningwear.



THE MATERIALS

Fall/Winter 2025 is a season where materiality becomes the message. Designers are embracing tactile storytelling, using fabrics not just for function, but as a vehicle for emotion, identity, and innovation. From the enduring allure of leather and the plush nostalgia of suede to the romantic revival of lace and the conscious luxury of faux fur, materials this season are layered with meaning. Expect a dynamic interplay between tradition and transformation—where heritage textiles like tweed and denim are reimagined with modern silhouettes, and where sheer fabrics and sequins challenge conventional ideas of daywear. Knitwear evolves into a sculptural art form, while ribbed textures and intricate weaves add depth and dimension. This season's materials speak to a consumer who values authenticity, versatility, and sensory richness—inviting them to feel, not just see, the story behind every garment.



leather

Leather, both real and high-quality faux, is a perennial fall favorite, but for Fall 2025, it's particularly prominent, moving beyond just outerwear into a wider array of garments and showcasing diverse textures and silhouettes. It's about sophisticated edge and luxurious feel.



thematerials

suede

Suede is experiencing a massive resurgence for Fall 2025, praised for its perfect blend of luxury, versatility, and rich texture, suede is stepping into the spotlight in a big way.



thematerials

lace

Lace is making a significant and multifaceted comeback for Fall 2025, signaling a strong return to romanticism and feminine details in fashion; it's being reinterpreted with a modern, often edgy, and versatile approach.

thematerials



denim

Denim continues to evolve for Fall 2025, offering a blend of nostalgic silhouettes with refined finishes and versatile styling. It's a foundational element of the wardrobe, but with fresh proportions and an emphasis on how it's worn.

thematerials



faux fur

Faux fur has evolved dramatically in terms of realism, luxury, and sustainability. It's not just a substitute; it's a statement in its own right. For Fall 2025, "fur" in fashion is primarily about embracing luxurious, innovative, and ethically conscious faux fur and cozy shearling. These materials offer the desired warmth, texture, and opulent aesthetic without the controversies associated with traditional fur, making them highly desirable for a modern, conscious consumer.



the materials

knits

a cornerstone of comfort, luxury, and versatile styling. Knitwear is moving beyond just cozy basics to encompass sophisticated silhouettes, intricate textures, and thoughtful design details. A pervasive trend, ribbed textures (from fine-gauge to wide-rib) are everywhere.



the materials

sheer

Sheer fabrics are an evolving trend, signaling a continued fascination with transparency, sensuality, and sophisticated layering. It's less about overt nakedness and more about strategic reveals, subtle allure, and creating visual depth. The sheerness allows for glimpses of the outfit underneath, creating intriguing contrasts in texture and form. It's about hinting, not fully revealing. Sheer blouses in materials like organza, fine silk, or lace will be key for layering.



thematerials

tweed

Blending heritage charm with modern sophistication, tweed is about rich texture, timeless elegance, and a sense of "quiet luxury." Expect to see coordinated sets featuring tweed blazers with matching skirts (mini, midi, or even maxi), or tweed trousers (straight-leg or wide-leg). Tweed is being reimagined in tailored suits, moving beyond traditional menswear to offer sophisticated options for all.



thematerials

sequin

Sequins are no longer reserved for special occasions, now seen in everyday wear for a touch of unexpected glam. The key is to pair them with casual, even "rugged," pieces to create a dynamic contrast.



thematerials

C o n t a c t

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